



# EXHIBIT & SPONSORSHIP

## Opportunities

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## MISSOURI RURAL HEALTH CONFERENCE

**AUGUST 17-19, 2021**

**THE LODGE AT OLD KINDERHOOK  
CAMDENTON, MO**

### CONTACTS

Lisa Branson [lisa@morha.org](mailto:lisa@morha.org)

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### PHONE

(573) 616-2740

**FOR MORE DETAILS, VISIT [WWW.MRHASSOCIATION.ORG](http://WWW.MRHASSOCIATION.ORG)**



# MISSOURI RURAL HEALTH CONFERENCE

**AUGUST 17-19, 2021**

**THE LODGE AT OLD KINDERHOOK  
CAMDENTON, MO**

**YOU'RE  
INVITED**



## **VENDOR EXPO - AUGUST 18, 2021**

The Missouri Rural Health Association, Missouri Hospital Association, Missouri Primary Care Association and Missouri Department of Health and Senior Services (Office of Rural Health and Primary Care), as Collaborating Partners, invite you to showcase your business at our joint 2021 Conference. The Conference is scheduled for August 17-19, 2021 at The Lodge at Old Kinderhook, Camdenton, Missouri. This is an excellent opportunity for your company to exhibit at one location and reach a multitude of decision-makers, saving on travel, meals and lodging with our combined partnership. Exhibit fee packages are reasonable, and the agenda is structured to provide ample time for attendees to visit vendors. We hope you will join us!

## **CONFERENCE SPONSORSHIP & VENDOR Booth Pricing & Levels**

**(Full Conference Privileges August 17-19 with 1 Day Expo August 18<sup>th</sup>)**

### **EMERALD - \$10,000**

- Up to 2 Exhibit Booths – Prime Floor Location
- Complimentary registration with meals for up to 7 individuals
- Logo on the Missouri Rural Health Association's Website - Twelve (12) months
- MRHA Organizational Membership for up to 3 people
- Recognition as an Emerald Sponsor on MRHA website and social media
- Recognition as the Social Event Sponsor with up to 10 minute presentation before food is served.

### **DIAMOND - \$7,550**

- Up to 2 Exhibit Booths – Prime Floor Location
- Complimentary registration with meals for up to 5 individuals
- Logo on the Missouri Rural Health Association's Website - Six (6) months
- MRHA Organizational Membership for up to 3 people
- Recognition as a Diamond Sponsor on MRHA website and social media
- Recognition as the Luncheon Sponsor with up to 10 minute presentation before food is served.

# CONFERENCE SPONSORSHIP & VENDOR

## Booth Pricing & Levels

**(Full Conference Privileges August 17-19 with 1 Day Expo August 18<sup>th</sup>)**

### PLATINUM - \$5,050

- 1 Exhibit Booth
- Complimentary registration with meals for 3 individuals
- Logo on the Missouri Rural Health Association's Website - Six (6) months
- MRHA Organizational Membership for up to 3 people
- Recognition as a Platinum Sponsor on MRHA website and social media
- Recognition as the Breakfast Sponsor with signage placed throughout the area.

### GOLD - \$3,550

- 1 Exhibit Booth
- Complimentary registration with meals for 2 individuals
- Logo on the Missouri Rural Health Association's Website - Three (3) months
- MRHA Organizational Membership for up to 3 people
- Recognition as a Gold Sponsor on MRHA website

### SILVER - \$2,550

- 1 Exhibit Booth
- Complimentary registration for 2 individuals
- Logo on the Missouri Rural Health Association's Website - Three (3) months
- Recognition as a Silver Sponsor on MRHA website

### BRONZE - \$1,250

- 1 Exhibit Booth
- Complimentary registration for 2 individuals
- Recognition as a Bronze Sponsor on MRHA website

### STANDARD EXHIBITOR - \$600

- 1 Exhibit Booth
- Complimentary registration for 2 individuals

### GOVERNMENT OR NON-PROFIT EXHIBITOR - \$300

(LIMIT OF 6 BOOTHS AVAILABLE - FIRST COME, FIRST SERVE BASIS)

- 1 Exhibit Booth
- Complimentary registration for 1 individual

### BREAKOUT SESSION MODERATOR - \$200

- Introduce speaker and moderate a breakout session with up to 2-minute presentation before speaker begins

\* Booths consist of one 6 foot table and two chairs.

Vendor signage must fit within their assigned space (about 8'x5' area).



*Collaborating Partners*

**MPCA**

**MHA**  
MISSOURI HOSPITAL ASSOCIATION



**Partner's website links to access conference links.**

[www.mrhassociation.org](http://www.mrhassociation.org) (Missouri Rural Health Association) • [www.mhanet.com](http://www.mhanet.com) (Missouri Hospital Association)  
[www.mo-pca.org](http://www.mo-pca.org) (Missouri Primary Care Association) • [www.health.mo.gov](http://www.health.mo.gov) (Missouri Department of Health & Senior Services)

# MISSOURI RURAL HEALTH CONFERENCE

The Lodge at Old Kinderhook Resort • 678 Old Kinderhook Dr. • Camdenton, MO 65020

**VENDOR EXPO - AUGUST 18, 2021**

**WWW.MRHASSOCIATION.ORG**



## Exhibit & Sponsorship REGISTRATION

### EXHIBITOR INFORMATION

This information will be used for correspondence and also will be published in the on-site Conference materials. Include names of delegates as referenced in your package.

**Firm or Organization:** \_\_\_\_\_ **Mailing Address:** \_\_\_\_\_  
**Name of Primary Delegate Attending:** \_\_\_\_\_ **Name of Secondary Delegate Attending:** \_\_\_\_\_  
**Name of Additional Delegate Attending:** \_\_\_\_\_ **Name of Additional Delegate Attending:** \_\_\_\_\_  
**Name of Additional Delegate Attending:** \_\_\_\_\_ **Primary E-mail Address:** \_\_\_\_\_  
**Phone Number (with area code):** \_\_\_\_\_ **Fax Number (with area code):** \_\_\_\_\_  
**Product being exhibited:** \_\_\_\_\_

### PACKAGE SELECTION

<input type="checkbox"/> Emerald - \$10,000	<input type="checkbox"/> Bronze - \$1,250
<input type="checkbox"/> Diamond - \$7,550	<input type="checkbox"/> Standard Exhibitor - \$600
<input type="checkbox"/> Platinum - \$5,050	<input type="checkbox"/> Government or Non-Profit Exhibitor - \$300
<input type="checkbox"/> Gold - \$3,550	<input type="checkbox"/> Breakout Session Moderator - \$200
<input type="checkbox"/> Silver - \$2,550	

#### Booth Requested

☐ Yes  
☐ No

**ONLINE**  
**Payments**  
**Available for**  
**packages \$600**  
**and under.**

☐ **NUMBER** from your company who will be attending Wednesday, August 18th Social Event

**(THIS EVENT IS SUBJECT TO CANCELLATION WITHOUT SPONSOR)**

### GUESTS:

**Guest Name (s)** \_\_\_\_\_

Guests of registered conference attendees must purchase a ticket to attend meals and social events. Guests are NOT considered attendees and do not attend workshops or assist exhibitors. The fee is what we are being charged. There is no reduced pricing due to the age of guest.

☐ **Wednesday Breakfast 8/18 – \$25**  
☐ **Wednesday Lunch 8/18 – \$35**

☐ **Wednesday Social Event 8/18 – \$35**  
☐ **Thursday Breakfast 8/19 – \$25**

### CANCELLATION POLICY:

If commitment is cancelled in writing prior to July 17, 2021, Missouri Rural Health Association will provide a 50% refund, minus processing fee.  
There will be NO REFUND after July 17, 2021.

### AUTHORIZATION:

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the hotel and associations, their agents, servants, and employees from any and all such losses, damages, and claims.

Authorized by: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Make Check payable to Missouri Rural Health Association**  
**Mail completed registration form with payment to:**

Missouri Rural Health Association  
2412 Hyde Park Road, Suite B, Jefferson City, MO 65109  
Registration/Payment Inquiries: Pam Buschjost (573) 616-2740 or info@morha.org

#### PLEASE NOTE:

ALL REGISTRATIONS REQUIRE  
PAYMENT AT TIME OF REGISTRATION

\* CHECKS ARE PREFERRED