



2021 MISSOURI RURAL HEALTH CONFERENCE

GENERAL INFORMATION

Please join The Missouri Rural Health Association, Missouri Hospital Association, Missouri Primary Care Association and Missouri Department of Health and Senior Services (Office of Rural Health and Primary Care), as Collaborating Partners on August 17-19, 2021 at The Lodge at Old Kinderhook, Camdenton, Missouri. For the most up-to-date conference information, please visit our website at www.mrhassociation.org.

Our expected audiences consist of hospitals, clinicians, physicians, FQHC's, health departments, in-home & community front line workers, community & social agencies, policy makers, CEO's, CFO's, transportation & ambulance professionals, insurance & investment brokers, health law attorneys, among other professionals in attendance.

ATTENDEE-PRESENTER REGISTRATION: To register as an Attendee/Presenter fill out the appropriate form on the website OR register and pay on-line at www.mrhassociation.org. You may mail the completed form with check payable to Missouri Rural Health Association, 2412 Hyde Park Rd., Suite B, Jefferson City, MO. 65109. Presenters only attending your presentation session, please register complimentary at no charge. Presenters attending conference must register at the attendee/presenter rate.

Your name badge will be your ticket to attend sessions, meals and events. NOTE: All Registrations require payment at time of registration. All credit card payments must be entered on-line.

EXHIBITOR & SPONSORSHIP OPPORTUNITIES: We invite you to showcase your business at the Vendor Expo on Wednesday August 18, 2021, as well as enjoy full conference privileges during the 3-day conference. This is an excellent opportunity for your company to exhibit at one location and reach a multitude of decision-makers, saving on travel, meals and lodging with our combined partnership. Exhibitor & Sponsorship Opportunity levels are reasonable, and the agenda is structured to provide ample time for attendees to visit vendors. Attendance in 2019 was over 200 attendees. We hope you will join us this year!

Select from a variety of Exhibitor & Sponsorship Opportunity Levels, along with networking opportunities throughout the 3-day event. There are multiple ways for vendors to connect and network with attendees. **Review the available sponsorship opportunities and choose the best level for your company. Exhibit space is limited so please register early. (Exhibit area is carpeted, and booth will be 1-6' table with 2 chairs.) Vendor signage MUST fit within your assigned space, of 8'x5'. Your name badge will be your ticket to attend sessions, meals and events.**

EXHIBITOR/SPONSOR REGISTRATION: You may register online at www.mrhassociation.org for packages \$600 and under. For packages over \$600.00, please fill out the appropriate Exhibit & Sponsorship Opportunities registration form provided or download from the website www.mrhassociation.org, and mail the completed form with check payable to Missouri Rural Health Association, 2412 Hyde Park Rd., Suite B, Jefferson City, MO. 65109. **Please register early to insure a space, as we sold out in 2019, with a waiting list. NOTE: All Registrations require payment at time of registration.**

THERE WILL BE NO PRIZE DRAWINGS THIS YEAR.

SIGNAGE: Vendor signage must be contained within your booth space of 8'x5'. Oversized signage is not permitted as space is limited.

AV, ELECTRICAL, & SPECIAL REQUESTS: To add electricity or AV to your booth, request forms are available online at www.mrhassociation.org. Please identify your requests are for August 18, 2021 under the "Missouri Rural Health Conference"

SHIPPING & RECEIVING: Forms are available online at www.mrhassociation.org. Ship items to Old Kinderhook Resort, 678 Old Kinderhook Drive, Camdenton, MO. 65020 and include "Missouri Rural Health Conference" on the package. If you have questions, please call The Lodge at Old Kinderhook, Lance Utley at 573-317-4447.

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SOCIAL DINNER & NETWORKING EVENT-WEDNESDAY AUGUST 18, 2021: You are all invited and encouraged to attend this event from 6-8pm. Food and beverages will be available, so come join your colleagues for a fun night out! This event is free to conference registrants. Guests of registered participants are welcome with advance ticket purchase. Must present name badge or Guest ticket to attend this event. **(THIS EVENT IS SUBJECT TO CANCELLATION WITHOUT SPONSOR) (EMERALD SPONSORSHIP - Be recognized during this event with up to a 10 minute presentation before food is served)**

REGISTRATION DEADLINE: Registrations with payment must be received by the deadline date of August 9, 2021. Any registrations received after August 9, 2021 will be handled as on-site registrations at the higher rate.

ON-SITE Registrations on the premises with payment MUST be handled in person at the Conference registration desk during open hours. No late registration phone calls at MRHA's office or at the Hotel sight will be accepted August 16-19, 2021.

TO MAKE HOTEL RESERVATIONS: Reservations are to be made on an individual basis directly with the Hotel Reservations Department by **calling toll free, 888-346-4949 or direct 573-317-4314**. Reservations can also be made online at www.mrhassociation.org look for the hotel link, using the group block code **081621MRHA** under "Group Attendee". Reservations will be accepted no later than **July 30, 2021 (the cut-off date)**". If reservations are not made by the "cut-off date", guest rooms will be available at hotel's space and rate availability only. **Make your reservations early to insure getting the group discount rate and availability.**

PAYMENTS: Register online with credit card at www.mrhassociation.org or download appropriate registration form and complete and mail with check payable to Missouri Rural Health Association, 2412 Hyde Park Rd., Suite B, Jefferson City, MO. 65109. **NOTE: All Registrations require payment at time of registration. All credit card payments must be entered online. For exhibit/sponsorship registrations over \$600, must send registration in with a check. (Registrations sent without payment will not be accepted.)**

PLEASE SHARE THIS INFORMATION WITH ALL YOUR CONTACTS AND VENDORS TO SPREAD THE WORD! YOUR HELP AND SUPPORT ARE GREATLY APPRECIATED. WE HAVE A GREAT PROGRAM PLANNED AND WE HOPE YOU WILL BE ABLE TO JOIN US!

CANCELLATION POLICY: If commitment is cancelled in writing prior to July 17, 2021, MRHA will provide a 50% refund minus process fee. There will be **NO REFUND** after July 17, 2021. (All refunds will be handled through MRHA after conference revenues have been reconciled by check. (After September 1, 2021)

