

**AUGUST 17-19,  
2021**

**THE LODGE AT  
OLD KINDERHOOK  
CAMDENTON, MO**

# MISSOURI RURAL HEALTH CONFERENCE

## PRELIMINARY AGENDA

*(SUBJECT TO CHANGE)*

### TUESDAY, AUGUST 17 (DAY 1) - NO MEALS PROVIDED

**7:30 a.m.**

Registration Open

#### **8:00 A.M. - 5:00 P.M. - PRE-CONFERENCE SESSIONS**

##### **10:00 a.m. -12:00 p.m. - Grand Ballroom A**

**Pre-Conference 1 - Keep Calm and Compliance On - Compliance Basics and Beyond** - Brooke Bennett Aziere & Amanda Wilwert, Foulston Siefkin LLP

- With the Government's stepped-up enforcement initiatives, there is no better time to make sure your compliance program is up to snuff. This presentation will start with the basics by providing a review of the Office of Inspector General's (OIG) seven elements to operating an effective compliance program. This presentation will also provide a more in-depth discussion of specific OIG compliance program elements with a focus on key risk areas, including, auditing, documentation, compliance reporting structures, outsourced providers, laboratory billing arrangements, social media, background checks, and training. Finally, this presentation will address issues and resources that organizations should have on their compliance radar and be monitoring on a regular basis to create a robust compliance program.

##### **1:00 p.m. -5:00 p.m. - Grand Ballroom B**

**Pre-Conference 2 - FLEX Program** - Annual Meeting

Limited to: CEO's, Finance & Quality team members in FLEX Program,  
Participating Critical Access Hospitals

##### **1:00 p.m. -4:00 p.m. - Creek View (separate building)**

**Pre-Conference 3 - RCORP - Rural Opioid Response Communities Meeting**

**5:00 p.m.**

Conference Adjourns for Day - GREAT TIME TO SCHEDULE A ROUND OF GOLF

**5:30 p.m. -8:00 p.m. -**

MRHA Board Retreat and Mobility Manager's Reception

### WEDNESDAY, AUGUST 18 (DAY 2)

##### **7:00 a.m. -8:00 a.m. - Trophy Room (separate building)**

Breakfast Buffet

##### **7:30 a.m. -5:00 p.m. - Hotel Lobby**

Registration Open

##### **8:00 a.m. -5:30 p.m. - Hearth Room**

Exhibit EXPO Open -

#### **9:00 A.M. - 5:00 P.M. - PRE-CONFERENCE SESSIONS**

##### **9:00 a.m. -11:00 a.m. - Grand Ballroom A**

TBD

##### **9:00 a.m. -11:00 a.m. - Grand Ballroom B**

**What's Next? Information Blocking Compliance** - Brooke Bennett Aziere, Amanda Wilwert, Foulston Siefkin LLP - On May 1, 2020, the Office of the National Coordinator (ONC) and Centers for Medicare & Medicaid Services (CMS) simultaneously published their final rules implementing the 21st Century Cures Act. On April 24, 2020, the Office of Inspector General (OIG) released its Proposed Rule on Civil Monetary Penalties (CMPs) to be imposed against actors who engage in prohibited "Information Blocking." These new rules and standards may change certain policies and procedures adopted by covered entities and business associates in accordance with HIPAA and permitted business practices. This presentation will provide a review of the 21st Century Cures Act and its prohibition against Information Blocking, as well as patient access requirements. This presentation will take a deeper dive into how the ONC & CMS final rules affect an organizations' HIPAA policies governing uses and disclosures of protected health information and patient access to electronic health information, and include recommended updates to those policies to ensure the organization maintains compliance with these new 21st Century Cures Act rules.

Get  
Linkd

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**WEDNESDAY, AUGUST 18 (DAY 2) CONTINUED**

**9:00 a.m. - 11:00 a.m. – Creek View**

**HealthTran Staff Presentations - Volunteer Drivers Program**

- Sandra Morris/Reagan Alewine

(Some info pending)

**11:00 a.m. -11:30 a.m. – Hearth Room**

Break – Exhibit Expo/Refreshments

**11:30 a.m. -12:30 p.m. – Trophy Room (Separate Building)**

Lunch

**12:30 p.m. - 2:00 p.m. – Grand Ballroom A/B**

**WELCOME** – Patty Miller, President, Missouri Rural Health Assn., Melissa Van Dyne, Executive Director, Missouri Rural Health Assn.

**CORPORATE SPONSOR.**

**KEYNOTE – The Landscape of Rural Health** - Brock Slabach, MPH, FACHE, Sr. Vice-President for Member Services, National Rural Health Association – Rural providers of care have seen major changes over the last decade in the landscape of healthcare delivery in America, made especially more difficult during the COVID-19 pandemic. These changes present challenges and opportunities. This session will focus on the potential impact of federal policy on rural providers of care and their communities with emphasis on value-based purchasing and population health.

**2:00 p.m. -2:30 p.m. – Hearth Room**

Break – Exhibit Expo/Refreshments

**BREAKOUT SESSIONS – 2:30 P.M. - 3:30 P.M.**

**Breakout Session 1 – Grand Ballroom A**

**Gun Violence Prevention** - Jessi LaRose MPH, Senior Strategist-Initiatives, Missouri Foundation for Health, Katie Ellison MA, Project Director for the Safer Homes Collaborative, Missouri Institute for Mental Health – Gun Violence in Missouri is recognized as a public health issue that affects people of all demographics, in both rural and urban communities, across our state. Gun violence is not exclusively an urban public health issue. Gun violence is both an urban and rural public health crisis, which includes homicides, accidental shootings, and suicide. Missouri Foundation for Health is fostering gun-violence prevention strategies that focus on strengthening interdisciplinary networks who are working to address the impact of all forms of gun violence on Missouri communities. One of the strategies the Foundation has leveraged is the Safer Homes Collaborative at the Missouri Institute for Mental Health. The Safer Homes Collaborative has found common ground between the suicide prevention and gun-owning communities, in an effort to reduce gun suicides through non-political, evidence based, lethal means reduction strategies.

**Breakout Session 2 – Grand Ballroom B**

**Accepting the Challenge to Improve the Health & Wellbeing of Missourians at Every Stage of Life** - Kathleen Quinn, Ph.D.,

Chiquita Chanay MPH, MCHES, University of Missouri Extension - Community Health Engagement & Outreach – MU Extension's land grant mission is to improve lives, communities, and economics by producing relevant, reliable, and responsive educational strategies throughout Missouri. Extension faculty and staff collaborate with researchers and community leaders to develop and deliver programs addressing Missourian's needs including educational attainment, environmental concerns, and community, economic, business, and workforce development. There are 800 employees statewide working in Agriculture & Environment, Youth and Family, Business & Community and Health and Safety. Put simply, MU Extension has taken the challenge of improving the lives of Missourians by addressing three grand challenges: health, education, and economy. These three pillars are inextricably connected and impact each other. In 2019, this led to the creation of Community Health as a new program area. MU Extension is present in every county. This strategic presence uniquely positions the Community Health Program area to improve the health and wellbeing of every Missourian, at every stage of life through key partnerships and community engagement.

**Breakout Session 3 – Cypress**

**Access TeleDentistry** - Tiffany Grant, BS, RDH Chief Operation Officer

**Breakout Session 4 – Creek View**

**Transportation and the Social Determinants of Health/Networking**; West Central: Kelly Ast & Kenny Hutchison; Moderator: Sandra Morris

**3:30 p.m. -3:45 p.m. – Hearth Room**

Break – Exhibit Expo/Refreshments

**BREAKOUT SESSIONS – 3:45 P.M. - 4:45 P.M.**

**Breakout Session 1 – Grand Ballroom A**

**Mental Health (TBD)**

**Breakout Session 2 – Grand Ballroom B**

**Rural Medical Education, Innovative Collaborations, and Community Outreach** - Kathleen Quinn, PhD, Associate Dean for Rural Health, Allison Fuemmeler, MSL - Program Coordinator, University of Missouri School of Medicine, Rural Track Program – As the state's leading educator of physicians practicing in Missouri, the MU School of Medicine is in a key position to improve the supply and distribution of physicians in rural Missouri. Through innovative projects, unique programs, and strategic partnerships the Rural Track Pipeline Program continues to grow and offer students valuable experiences in rural medicine.

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**WEDNESDAY, AUGUST 18 (DAY 2) CONTINUED**

## **Breakout Session 3 – Cypress**

**Mobile Integrated Health Model** - Justin P. Duncan BS, NRP, CCEMT-P, FP-C Administrator/Chief of EMS, Washington County Ambulance District – Mobile Integrated Healthcare brings healthcare to the patient's home. Not all patients qualify for home healthcare. MIH fills in the gaps. This course will discuss the Emergency Medical Services/Community Paramedic/FQHC partnership model for MIH services. We will discuss how the system of care in Washington County, Missouri came to fruition, our lessons learned, our success and how it may be implemented in other communities.

## **Breakout Session 4 – Creek View**

**National Centers for Mobility Management-**  
**(NOTE: THE PRESENTATION (LISTED BELOW) BY JUDY SHANLEY & BRANDON ROCCIO- WILL BE VIRTUAL!)**  
“Advancing Mobility Management: Identifying Funding Sources, Cost Sharing Examples and Cross Partnership Funding Models”, Judy Shanley, Ph.D, Assistant Vice President, Education and Youth Transition, Easterseals National Office-Chicago, Ill. and

Easterseals Director of the FTA-funded National Center for Mobility Management (NCMM) and: Brandon Roccio, Technical Assistance Specialist II, Easterseals  
“Missouri Funding Opportunities, Understanding Local Resources”, Doris Boeckman, Co-Founder and Principal Partner, Community Asset Builders, LLC, Jefferson City, Mo.  
Moderator: Doris Boeckman

**4:45 p.m. - 5:15- Hearth Room**

**Last Chance to Visit!** - Exhibit Expo/Refreshments

**5:15 P.M. – 5:45 P.M. – GRAND BALLROOM B**

Missouri Rural Health Association Members Annual Meeting

**5:15 p.m. – 9:00 p.m. Vendors Dismantle and Pack up.**

**6:00 P.M. – 8:00 P.M. –**

**SOCIAL DINNER & NETWORKING EVENT (THIS EVENT IS SUBJECT TO CANCELLATION WITHOUT SPONSOR)**

## **THURSDAY, AUGUST 19 (DAY 3)**

**7:00 a.m. -8:00 a.m. – Trophy Room (separate building)**

Breakfast Buffet

### **BREAKOUT SESSIONS – 8:00 A.M. - 9:00 A.M.**

**Breakout Session 1 – Grand Ballroom A**

**Mental Health (TBD)**

**Breakout Session 2 – Grand Ballroom B**

**Leads Impact on the Developing Brain and Life of Your Child** - Cathy Wood, Sharon Odom, Missouri Department of Health and Senior Services – This presentation provides information about how children and families can better avoid lead exposure with an awareness of the sources and an understanding of the harmful effects on a child's body. Guidance will be provided for providers, nurses, and healthcare providers that will describe recommended follow-up assessments, services, and interventions for lead-poisoned children.

**Breakout Session 3 – Hearth Room**

**Telehealth (TBD)**

**Breakout Session 4 – Creek View (Refreshments in Room) (Separate Building)**

**Transportation** - James A. McGee, R.N., HealthTran, Presentation of Medical Van (arranged), Alan R. Nagel, Chief Administrative Officer/Risk Manager, Show-Me Medical Transportation, LLC

Phone: (417) 408-5544 Ext. 103

Fax: (573) 372-5466

www.SMMT-LLC.com

Facilitator: Mary Gordon



**9:00 a.m. - 9:15 a.m. – Grand Ballroom Foyer**

Break – Refreshments

### **BREAKOUT SESSIONS – 9:15 A.M. - 10:15 A.M.**

**Breakout Session 1 – Grand Ballroom A**

**Mental Health (TBD)**

**Breakout Session 2 – Grand Ballroom B**

**School-Based Health Program Planning 101** - Molly Ticknor, MA, ATR, LPC; MOSBHA Executive Director, Michelle Neilson, M.Ed; MOSBHA Program Manager – Now more than ever, our schools are facing significant challenges in addressing the increasing healthcare needs of their students and their staff. The COVID-19 pandemic highlighted the health inequities across our communities. A silver lining of the pandemic has been healthcare organizations and schools working together to address these needs through school-based health programs. In this session participants will learn about the impact of school-based health (SBH) programs on student's health, well-being, & academic success; and the key steps in planning & implementing quality SBH programs. This session will also cover key dos & don'ts for developing SBH program partnerships, assessing & meeting student health & wellness needs, & identifying sponsorships and funding opportunities.

**Breakout Session 3 – Hearth Room**

**Telehealth (TBD)**

**Breakout Session 4 – Creek View (Refreshments in Room) (Separate Building)**

**MU Curriculum-Office of Health Outreach, Policy and Education;** Sherry McDonald, Ed. D., Administrative Consultant II; Moderator: Sandra Morris

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**THURSDAY, AUGUST 19 (DAY 3)** *CONTINUED*

**10:15 a.m. - 10:30 a.m. – Grand Ballroom Foyer**

Break – Refreshments

**10:30 A.M. - 12:00 P.M. – GENERAL SESSION**

– Grand Ballroom A/B

"Where it Hurts" - Sara Jane Tribble, Kaiser Health Network

**CONFERENCE ADJOURNS - THANK YOU FOR YOUR SUPPORT AND PRESENCE. SAFE TRAVELS!!**