

# AGENDA



**MRHA**  
Missouri Rural Health Association

## ANNUAL CONFERENCE

The Lodge of Old Kinderhook, Camdenton, MO



### TUESDAY, NOVEMBER 7

9:00 - 11:00am Exhibitor check-in and set-up

11:00am – 1:00pm Exhibit Hall open  
(Hearth Room)

11:00am Registration opens

1:00pm Welcome and General Session  
Heidi Lucas, Missouri Rural Health Association  
(Grand Ball Room)

2:00 – 2:30pm Exhibit Hall open

2:30pm Breakout Sessions 1

1. Small Town Social Media: Businesses, organizations, and nonprofits from areas without city limit signs are able to compete internationally thanks to the digital evolution.  
Gus Wagner, The Rocket Group  
(Grand Ball Room)
2. Overcoming Gun Violence in Rural Missouri  
Carl Harbison, Lester Gillespie & Brian Washington  
(Creek View Conference Room)

3. The Power of Partnership: Addressing Social Determinants of Health Through Missouri's Community Action Network  
Megan Bania, Missouri Community Action Network  
(Cypress Board Room)

3:45pm Keynote Address  
Tim Swinfard, Compass Health Network  
(Grand Ball Room)

4:30 – 6:30pm Exhibit Hall open  
(Hearth Room)

5:00pm Reception  
(The Cabana)

Dinner on your own

### WEDNESDAY, NOVEMBER 8

8:00 – 9:00am Breakfast Buffet  
(The Trophy Room)

8:30 – 9:00am Exhibit Hall Open  
(Hearth Room)

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Office of Rural Health and Primary Care

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### 9:00am General Session

Health in Rural Missouri Biennial Report  
Chelsea Fife & LeighAnna Bennett, Missouri  
Department of Health and Senior  
Services, Bureau of Health Care Analysis and Data  
Dissemination  
(Grand Ball Room)

### 10:00 - 10:30am: Exhibit Hall Open

(Hearth Room)

### 10:30am Breakout Sessions 2

- 1. Revolutionizing Rural Mental Wellness:  
Bridging the Gap Between Policy and Reality**  
Jason Haglund & Renee Schulte, Rural Policy  
Partners  
(Grand Ball Room)
- 2. Best Practices for Hypertension Control:  
Updates from the American Heart Association**  
Tim Nikolai, American Heart Association  
(Creek View Conference Room)
- 3. EBSA: Who We Are & What We Do and a  
Discussion about Mental Health Parity**  
Mary Lynn Almond, U.S. Department of Labor,  
Employee Benefits Security Administration  
(Cypress Board Room)

### 11:30am – 1:00pm: Exhibit Hall Open

(Hearth Room)

### 11:45am – 12:45pm Lunch

(The Trophy Room)

\*Exhibit hall closes at 1pm

### 1:00pm Breakout Sessions 3

- 1. Rural Health Research Center: Hearing the Voices  
of Rural Missourians introduction to Practice  
Based Innovation Network (MO-PIN)**  
Jane A McElroy, PhD and Kevin D Everett, PhD,  
University of Missouri Family and Community  
Medicine  
(Creek View Conference Room)

### 2. Free EC: Community-Driven Access to Reproductive Health Care

Martha Stevens, Phyllis Wilkerson, Leslie Pritchard,  
Missouri Family Health Council  
(Grand Ball Room)

### 3. Challenges and Opportunities to Increase Colorectal Cancer Screening in Rural Missouri

Sarah Chavez PhD, Alicia Vaca & Nuha Wareg,  
Missouri Partnership to Increase Colorectal  
Cancer Screening (MPICCS)  
(Cypress Board Room)

### 2:00pm Afternoon Snack

### 2:00pm Breakout Sessions 4

- 1. Leveraging the power of primary care to stem  
the tide of overdose and increase engagement in  
treatment for people with opioid use disorders in  
rural Missouri.**  
Phillip Marotta PhD, Washington University in St.  
Louis, Brown School  
(Cypress Board Room)
- 2. Uniting Rural Communities to Address the Social  
Determinants of Health: How Unite Us Can Help  
Rural Hospitals**  
Mike Mitchell, Unite Us  
(Creek View Conference Room)
- 3. Priority Access Health Program: Linking  
Physicians & Providers to Employers directly  
to customize healthcare for each Group and  
maximize positive health outcomes by saving  
money and providing direct care coordination for  
each member.**  
Tania Sharp The Health Cooperative of Missouri  
(Grand Ball Room)

### 3:30pm Wrap Up and Door Prizes

Heidi Lucas, Missouri Rural Health Association  
(Grand Ball Room)

### 4:00pm Conference Ends

