AGENDA

MISSOURI RURAL HEALTH CONFERENCE

WEDNESDAY, NOVEMBER 6

8 AM Exhibitor check-in and set-up

9:00 AM – 5:30 PM Exhibit Hall open
(Hearth Room)

9:00 AM Registration opens

10:00 AM Welcome
Heidi Lucas, Missouri Rural Health Association
(Grand Ball Room)

10:10 - 11:00 AM General Session 1
Rural Health Delivery Systems: similarities, differences and how we can all work together.
HCC Network, Tonniann Richard
(Grand Ball Room)

11:00 - 11:30 AM Break - Network & Visit Exhibitors

11:30 AM – 12:20 PM Breakout Sessions: 1
1. **Cannabis in Rural MO: What rural health professionals need to know**
    Dedee Culley, RN
    (Grand Ball Room)

2. **Transforming Asthma Care for Pediatric Patients in Rural Missouri**
    Asthma Ready Communities, Dr. Ben Francisco and BioSTL, Anne Silea
    (Hearth Room)

3. **RHC Track: RHC Billing Case Study – the challenges faced by revenue cycle teams**
    Stroudwater, Amy Graham
    (Creek View Conference Room)

12:30 – 1:30 PM General Attendee Buffet Lunch
Hosted by Show Me Healthy Blue
(The Trophy Room)

RHC Luncheon Q&A Forum Moderated by:
Greg Weaver (Creek View Conference Room)

1:30 – 2:00 PM Break - Network & Visit Exhibitors

2:00 – 2:50 PM Breakout Sessions: 2
1. **Bridging the Gap Between Need and Capacity in Missouri's Perinatal Mental and Behavioral Health Crisis**
    Maternal Access Project, Dr. Kimberly Brandt
    (Grand Ball Room)

2. **The ABCs of 340B**
    APEX, Xan Janiga
    (Hearth Room)

3. **RHC Track: Integrating Behavioral Health into RHCs and FQHCs: New Providers and New Services for 2024**
    North American HMS, Charles James
    (Creek View Conference Room)

3:00 – 3:50 PM Breakout Sessions: 3
1. **Delivering Trauma Informed Training to Providers in Five High-Needs Rural Missouri Counties**
    University of Missouri - College of Health Sciences, Julie Kapp; Ashley Douglas
    (Grand Ball Room)

2. **Panel: Aging in Rural Missouri**
    Missouri Coalition for Justice for Elder & Disabled Adults, Janice Thomas (VoyceSTL) Katheryne Staeger Wilson (MODDC) and Nicole Brueggeman (MCOA)
    (Hearth Room)

3. **RHC Track: Rural Health Clinic Regulatory Compliance & Impact to Patient Care & Safety**
The Compliance Team, Christy Stewart
(Creek View Conference Room)

3:50 – 4:20 PM Break - Network & Visit Exhibitors

4:30 – 5:20 PM General Session 2
Overcoming Trust & Confidence Challenges Among Rural Missourians & Their Healthcare Providers: Findings, Recommendations, and Discussions from a Statewide Survey of Vaccine Perceptions and Behaviors
DHSS, Lana Hudanick
(Grand Ball Room)

5:30 – 7:00 PM Reception
Hosted by MRHA Connect (The Cabana)
Dinner on your own

THURSDAY, NOVEMBER 7

8 – 9 AM Breakfast Buffet
(The Trophy Room)

8:30 – 12:00 PM Exhibit Hall Open
(Hearth Room)

9:00 – 9:30 PM Visit Exhibit Hall

9:30 – 10:20 AM Breakout Sessions: 4
1. **Conversations for Suicide Safer Homes**
Safer Homes Collaborative, Shanna Sorg
(Grand Ball Room)

2. **Improving Access to Nutrition and Physical Activity: Tackling Rural Health Disparities**
Missouri Physical Activity and Nutrition Program and Attane Health
Alisea Brooks (DHSS), Sarah Young (DHSS), Emily Brown (Attane Health)
(Hearth Room)

3. **RHC Track: Transforming Rural Healthcare Delivery: Harnessing the Power of Health Information Exchange**
Velatura, Noelle Parker and Kayla Traxel
(Creek View Conference Room)

10:30 – 11:20 AM Breakout Sessions: 5
1. **Community Health Workers Integration in the Care Team**
HCC Network, Melissa Smith
(Grand Ball Room)

2. **Equity in Healthcare – Understanding your Market Through a Health Equity Lens**
Stroudwater, Lindsay Corcoran
(Hearth Room)

3. **RHC Track: Changes in Medicaid in MO**
FORVIS, Steve Smith
(Creek View Conference Room)

11:20 AM – 11:50 PM Last Chance to Visit Exhibitors

12:00 PM – 1:00 PM Rural Health Excellence Award Lunch Hosted by the Missouri Office of Rurall Health
(Grand Ball Room)

1:00 – 2:00 PM General Session 3
Missouri Health Policy Panel Moderated by Heidi Lucas
(Grand Ball Room)

2:00 – 2:30 PM Wrap up and door prizes
(Grand Ball Room)

2:30 Conference ends