

AGENDA



MISSOURI RURAL HEALTH CONFERENCE

WEDNESDAY, NOVEMBER 6

8 AM Exhibitor check-in and set-up

9:00 AM – 5:30 PM Exhibit Hall open
(Hearth Room)

Water, Coffee, Tea, Granola Bars available in the exhibit hall throughout the conference

9:00 AM Registration opens

10:00 AM Welcome

Heidi Lucas, Missouri Rural Health Association
(Grand Ball Room)

10:10 – 11 AM General Session 1

Rural Health Delivery Systems: similarities, differences and how we can all work together.
HCC Network, Toniann Richard
(Grand Ball Room)

11:00 – 11:30 AM Break - Network and Visit Exhibitors

11:30 AM – 12:20 PM Breakout Sessions: 1

1. Cannabis in Rural MO: What rural health professionals need to know
Dedee Culley, RN
(Grand Ball Room)
2. Transforming Asthma Care for Pediatric Patients in Rural Missouri
Asthma Ready Communities, Dr. Ben Francisco and BioSTL, Anne Silea
(Hearth Room)

3. RHC Track: RHC Billing Case Study – the challenges faced by revenue cycle teams
Stroudwater, Amy Graham
(Creek View Conference Room)

12:30 – 1:30 PM General Attendee Buffet Lunch -

Hosted by Show me Healthy Blue
(The Trophy Room)

RHC Luncheon – Q&A Forum Moderated by:
Greg Weaver
(Creek View Conference Room)

1:30 – 2:00 PM Break - Network and Visit Exhibitors

2:00 – 2:50 PM Breakout Sessions: 2

1. Bridging the Gap Between Need and Capacity in Missouri's Perinatal Mental and Behavioral Health Crisis
Maternal Access Project, Dr. Kimberly Brandt
(Grand Ball Room)
2. The ABCs of 340B
Apexus, Xan Janiga
(Hearth Room)
3. RHC Track: Integrating Behavioral Health into RHCs and FQHCs: New Providers and New Services for 2024
North American HMS, Charles James
(Creek View Conference Room)

3:00 – 3:50 PM Breakout Sessions: 3

1. Delivering Trauma Informed Training to Providers in Five High-Needs Rural Missouri Counties
University of Missouri - College of Health Sciences, Julie Kapp; Ashley Douglas
(Grand Ball Room)



- Panel: Aging in Rural Missouri
Missouri Coalition for Justice for Elder & Disabled Adults, Janice Thomas (VoyceSTL)
Katheryne Staeger Wilson (MODDC) and
Nicole Brueggeman (MCOA)
(Hearth Room)
- RHC Track: Rural Health Clinic Regulatory
Compliance & Impact to Patient Care &
Safety
The Compliance Team, Christy Stewart
(Creek View Conference Room)

3:50- 4:20 PM Break – Network and Visit Exhibitors

4:30 – 5:20 PM General Session 2

Overcoming Trust & Confidence Challenges
Among Rural Missourians & Their Healthcare
Providers: Findings, Recommendations, and
Discussions from a Statewide Survey of Vac-
cine Perceptions and Behaviors
DHSS, Lana Hudanick
(Grand Ball Room)

5:30 – 7:00 PM Reception Hosted by MRHA
Connect

(The Cabana)
Entertainment by: The House Band
Dinner on your own

THURSDAY, NOVEMBER 7

8 – 9am Breakfast Buffet
(The Trophy Room)

8:30 AM – 12:00 PM Exhibit Hall Open
(Hearth Room)

9:00-9:30 Visit Exhibit Hall

9:30 – 10:20 AM Breakout Sessions: 4

- Conversations for Suicide Safer Homes
Safer Homes Collaborative, Shanna Sorg
(Grand Ball Room)
- Improving Access to Nutrition and Physical
Activity: Tackling Rural Health Disparities
Missouri Physical Activity and Nutrition Pro-
gram and Attane Health
Alisea Brooks (DHSS), Sarah Young (DHSS),
Emily Brown (Attane Health)
(Hearth Room)

- RHC Track: Transforming Rural Healthcare
Delivery: Harnessing the Power of Health
Information Exchange
Velatura, Noelle Parker
(Creek View Conference Room)

10:30 – 11:20 AM Breakout Sessions: 5

- Community Health Workers Integration in the
Care Team
HCC Network, Kayla Schmidt
(Grand Ball Room)
- Equity in Healthcare – Understanding your
Market Through a Health Equity Lens
Stroudwater, Lindsay Corcoran
(Hearth Room)
- RHC Track: Changes in Medicaid in MO
FORVIS, Steve Smith
(Creek View Conference Room)

11:20 – 11:50 Last chance to visit exhibitors!

12:00 PM – 1:00pm Rural Health Excellence Award Luncheon Hosted by the Missouri Office of Rural Health

(Grand Ball Room)

1:00 – 2:00 PM General Session 3

Missouri Health Policy Panel Moderated by
Heidi Lucas
(Grand Ball Room)

2:00 – 2:30 PM Wrap up and door prizes
(Grand Ball Room)

2:30 Conference ends

