

Missouri Rural Health Conference
Tuesday, September 16th, 2025
Day One:

9 AM Exhibitor check-in and set-up

10 AM Registration opens

10 AM – 2:30 PM Exhibit Hall open
(Hearth Room)

**Water, Coffee, Tea, and Granola Bars are available in the exhibit hall throughout the conference*

11 AM Welcome

Heidi Lucas, Missouri Rural Health Association
(Grand Ball Room)

11:10 – 12 PM General Session 1

Introducing: The Causeway (title TBD)
Derek Landes, Missouri Rural Health Association
(Grand Ball Room)

12 - 1 PM General Session 2

How System Changes Impact Everyone
Jason Haglund, Rural Policy Partners
(Grand Ball Room)

1 – 2 PM General Attendee Buffet Lunch - Hosted by: TBD
(The Trophy Room)

RHC Luncheon – Q&A Forum Moderated by: Greg Weaver
(Creek View Conference Room)

**All registered attendees and exhibitors are free to attend either lunch option*

2 – 2:30 PM Network and Visit Exhibitors

2:30 – 3:20 PM Breakout Sessions: 1

1. **CRC Screening/Saving MOre Breasts, Saving MOre lives** (title TBD)
Jenny Carter, Exact Sciences and Kacey Kuda, Gateway to Hope
(Grand Ball Room)
2. **Digital Advocacy and the Causeway** (title TBD)
Libby Trammell, MRHA
(Hearth Room)

3. **Medicare Preventive Services:** Accurate Billing for Value-Based Care
Charles James, North American HMS
(Creek View Conference Room)

3:30 – 4:20 PM Breakout Sessions: 2

1. **Family Medicine Residency Programs**
Dr. Melissa Tepe, Affinia Healthcare; and Dr. Misty Todd, Bothwell Regional Health Center
(Grand Ball Room)
2. **Bridging Gaps in Dementia Care:** Connecting Families to Resources
Melissa Smith, Memory Care Home Solutions
(Hearth Room)
3. **Primary Care Health Home:** PCHH for Patient-Centered Medical Home
Jodi Woodruff, Missouri Institute of Mental Health
(Creek View Conference Room)

4:30 – 5:20 PM General Session 3

Keynote

Brock Slabach, National Rural Health Association
(Grand Ball Room)

5:30 – 7:00 PM Reception Hosted by: TBD

(The Cabana)

Entertainment by: The House Band

Dinner on your own

Wednesday, September 17th, 2025

Day Two:

8 – 9 AM Breakfast Buffet

(The Trophy Room)

8:30 AM – 12:00 PM Exhibit Hall Open

(Hearth Room)

9:30 – 10:20 AM Breakout Sessions: 3

1. **Partnering with Local Health Departments**
Liz House, Missouri Public Health Institute
(Grand Ball Room)

2. **Leveraging AI in Healthcare**

Kayur Patel
(Hearth Room)

3. **Optimizing Revenue Cycle Management: Designing KPI Dashboards for Rural Healthcare Providers**

Amy Graham, Stroudwater
(Creek View Conference Room)

10:30 – 11:20 AM Breakout Sessions: 4

1. **Building Capacity-Optimized Communications Teams and Strategies for Rural Programs and Organizations**

Aaliya Bailey, The Center on Rural Parenting
(Grand Ball Room)

2. **FQHC, RHC and Rural Hospital Updates**

Brandon Hall, Husch Blackwell and Scott Gold, Forvis Mazar
(Creek View Conference Room)

3. **Value-Based Care: Where to Start, Where We're Going and the Why**

Kristen Ogden, The Compliance Team
(Creek View Conference Room)

11:20 – 11:50 Last chance to visit exhibitors!

12:00 – 1:00 PM Rural Health Excellence Award Luncheon Hosted by: the Missouri Office of Rural Health

(Grand Ball Room)

1:00 – 2:00 PM General Session 4

Missouri Health Policy Panel Moderated by Heidi Lucas
(Grand Ball Room)

2:00 – 2:30 PM Wrap up and door prizes

(Grand Ball Room)

2:30 Conference ends